



CAMPAIGN YEAR = CALENDAR YEAR

The Minneapolis Jewish Federation Community Campaign is moving to a calendar year! When you give a gift during 2019, you're giving a gift to the 2019 Community Campaign. We trust this change will bring clarity and ease to both solicitors and donors, especially when the transition is complete in 2020. Want to know the nitty-gritty about the change process? See below!

THE OLD WAY—2018

The MJF Community Campaign ran from July 1, 2017-June 30, 2018. Our fiscal year ran September 1, 2017 to August 31, 2018. Confused yet? So were we!



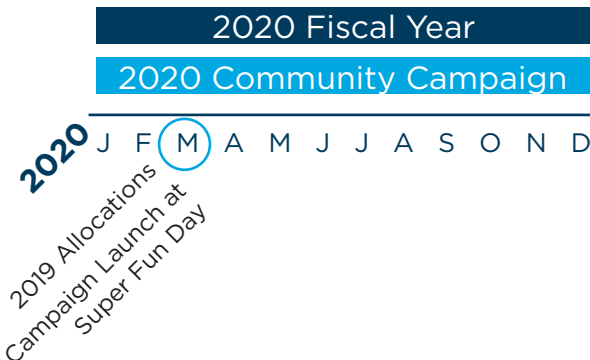
THIS YEAR ONLY—2019

This year will be unique as we work to align our fiscal and campaign years with the calendar year. For the 2019 Community Campaign ONLY, we'll run an 19-month campaign, with a focus on gift solicitation during the 2019 calendar year.*



2020 AND BEYOND

We did it!



*It's a bit more complicated to make this change to our financial, allocation, and granting systems, but rest assured that we've worked with our agency partners and to develop a comprehensive plan for the transition, including providing bridge allocations in the fall of 2019 to help with the 19-month transition period. If you'd like more details, contact us at 952-593-2600 or email us at development@jewishminneapolis.org.